Privacy Policy – Feedcast Shopping

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Who processes your data?

Feedcast Shopping (feedcast.shopping) is published by Orixa Media, a French SAS with a share capital of €19,000, registered with the Paris Trade and Companies Register (RCS) under number 494 334 113, 72 rue d'Hauteville, 75010 Paris, France, which is the data controller. Contact: contact@feedcast.shopping.

What data, and why?

Feedcast Shopping is a free comparison site with no user accounts. We only process:

- **browsing data** (IP address, browser type, pages viewed, searches made), to run and secure the site, on the basis of our legitimate interest;
- **audience measurement data and non-essential trackers**, only with your consent;
- **the messages you send us** (contact, store report), to answer them and handle reports, on the basis of our legitimate interest.

We do not sell your data. When you click on an offer, you leave Feedcast Shopping: the store then processes your data under its own policy.

Who has access to it?

Our authorised staff and our technical service providers (hosting, audience measurement), who act on our instructions. Some of them may be located outside the European Union; such transfers are then covered by an adequacy decision or by the European Commission's standard contractual clauses. In the case of a report, the necessary information may be passed on to the platforms concerned and to the authorities.

How long?

- Browsing data: 12 months.
- Messages and reports: 3 years from the last exchange.
- Trackers: 13 months at most.

Cookies

The use of cookies and how to change your choices are described in the Cookie Policy.

Your rights

You have the rights of access, rectification, erasure, restriction and objection, and you may withdraw your consent at any time. You may also lodge a complaint with the CNIL (the French data protection authority). To exercise your rights, write to contact@feedcast.shopping; we reply within one month.